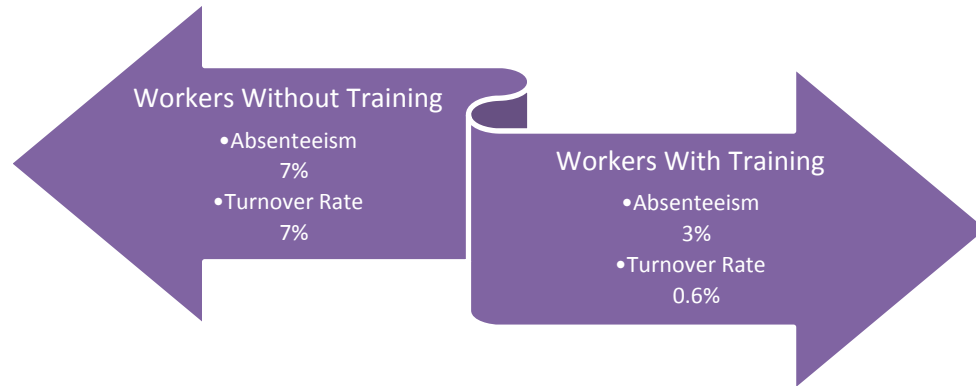


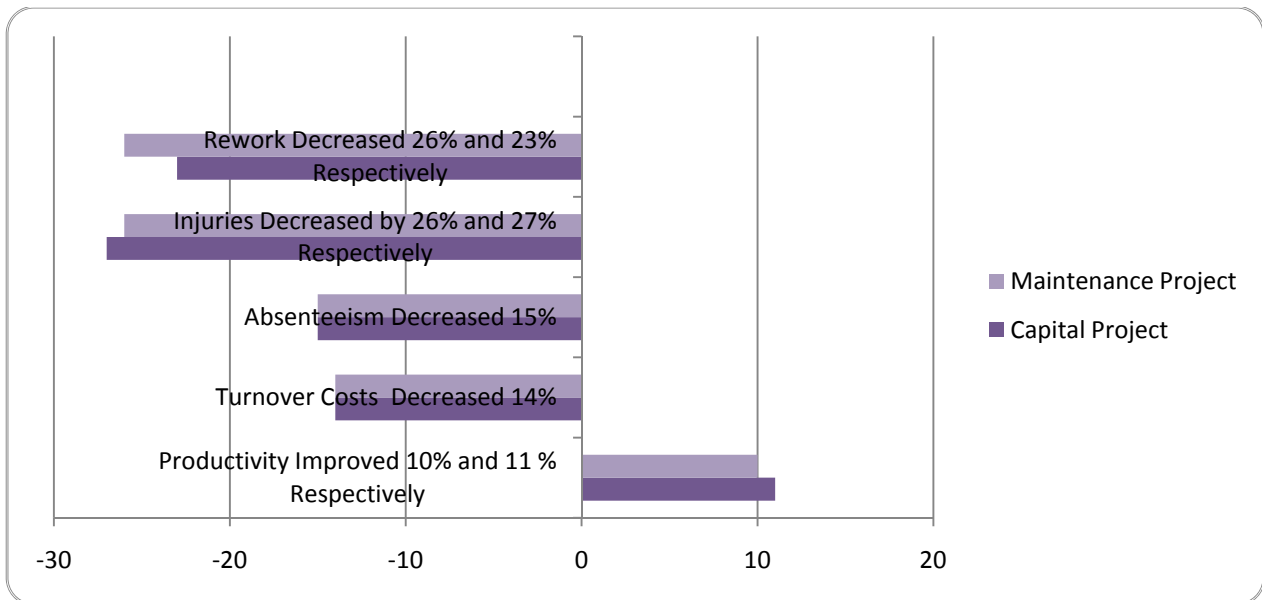
Return on Investment

Based on research conducted by the Construction Industry Institute, trained craft workers have lower turnover and absenteeism rates than workers without training. And as shown below, the impact is noticed soon, and often during the training.



Further, the study indicates craft training provides a benefits/cost ratio of 2:3. This means if your company invests 1% of a total project budget of wages/labor for craft training they could reasonably expect the following results:

Summary of Expected Training Benefits Identified Through Study



SOURCE: Construction Industry Institute, CII Research Summary 231-1, August 2007, "Construction Industry Training in the United States & Canada"